



# Pals June 2017 Webinar



# REMINDERS

- ◇ EVERY TUESDAY – Stampin' Up! updates and Succeed Weekly.
- ◇ EVERY THURSDAY – Pals Weekly Bulletin (PWB).

STAY INFORMED WITH JUST A FEW MINUTES OF TIME!

Please remember to read (top to bottom and click on links – new information is added throughout) and save our Pals Weekly Bulletin each week. We post it on our Facebook chat as well as email it to you (all three levels of my group). It's loaded with ideas, hobby & business activities, accolades for the Pals as well as tips and resources to help you make the most of being a demonstrator and part of our community.



June is a great month for . . .

Hand out catalogs.

- Great shelf life and inexpensive relationship builder.
- Turn non-crafters into crafters



Challenge: Hobbyists, get at least 1 box of 8 catalogs and distribute ALL by the end of June. Be sure to put an address label on the back!

Offer a \$6.95 shipping credit for for anyone who ordered through you in June. The credit is valid on redemption of orders of \$50 or more July 1 - 31 only (must be placed manually by contacting you).



# Get the Ultimate Stampin' Up! Bundle \$99 Starter Kit

Better Value to Join Now vs. a Starter Kit Promotion!

They save \$20 for every \$100 they spend for a minimum of almost 7 months!

Those that join July 1 will have almost SEVEN MONTHS (July - Jan.) to enjoy discounts, holiday, occasions and Sale-A-Bration catalogs & pre-orders & exclusive Pals and SU resources!

If they reach \$300 in sales/personal orders by Jan. 31 (almost 7 months), they renew for Jan. - March!

Remember: Jan. is a pending mo.!





# Start a Facebook Page for Customers

Ask them to share a project they created  
with new catalog products.

Do a small giveaway if they join the group  
(random or ALL).

Offer a short term blue light special

Do a weekly poll

# Do a weekly product highlight on your blog, newsletter or email.

- Keep it simple.
- Use Stampin' Up! videos and photos to do much of the selling for you!
- Focus on bundles or a suite of products. Share ALL coordinating items.







Start a club or monthly class. Paper Pumpkin, Cupcakes & Cards, theme (X-mas in July).



Keep it fun and simple. Motivate with the Bonus \$35 in FREE product with a \$350 order!



# Book a playdate!

Invite friends over to create a simple  
make and take, get a catalog and try  
out new products.



Try a 1st video or  
Facebook Live.  
Share with the Pals!



# Be found!

Let me help you get exposure on my  
Sunday Picks & Facebook Business Page

# Promote!



Print out the next title ahead.  
Challenge yourself to meet the  
requirements & reap the benefits.

Silver & Gold Challenge ends 6/30!



NAME THAT STAMP SET  
\$25 Shopping Spree



Happiest of Days  
Available in Wood Mount (143793) or Clear Mount (143796)



*happiest*  
OF DAYS TO YOU

*oh happy day*

