



Pals March 2016 Webinar



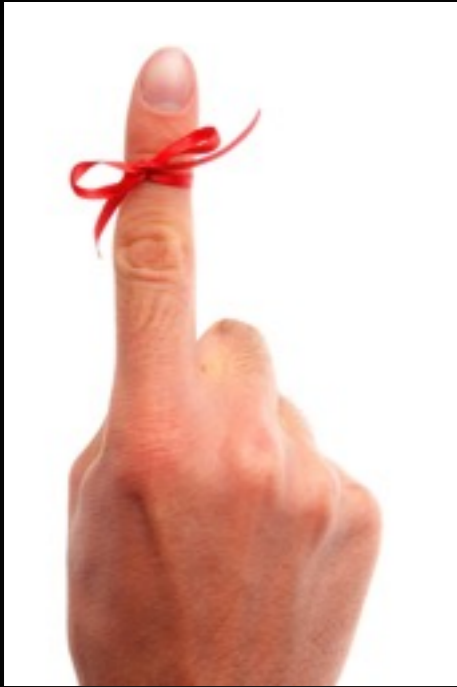
STAMPIN' UP! NEWS & PROMOTIONS

NEWS

- Celebrating the 1 millionth Paper Pumpkin Kit! Existing and new subscribers! Those signed up for Paper Pumpkin by April 10 get a FREE Bonus Stamp Set called All About Everything.

PROMOTIONS

- Sale-a-Bration: Jan 5 – March 31, 2016
- Paper Pumpkin - \$55 for 3 months AND a FREE Sale-a-Bration item. Ends Mar. 31
- Weekly Deals – end March 21
 - ◇ Cherry on Top Cotton Paper Assortment
 - ◇ Festive Flower Builder Punch
 - ◇ Fringe Scissors
 - ◇ Gold Foil Sheets
 - ◇ Happy Patterns Decorative Masks



REMINDERS

- EVERY TUESDAY – Stampin’ Up! updates and Succeed Weekly.
- EVERY THURSDAY – Pals Weekly Bulletin (PWB).

MAKING MOST OUT OF YOUR DEMO EXPERIENCE IN JUST A FEW MINUTES

Please remember to read (top to bottom and click on links – new information is added throughout) and save our Pals Weekly Bulletin each week. We post it on our Facebook chat as well as email it to you (all three levels of my group). It’s loaded with ideas, hobby & business activities, accolades for the Pals as well as tips and resources to help you make the most of being a demonstrator and part of our community.



Sale-A-Bration
DEMONSTRATOR REWARDS

DETAILS:

Earning period: January 5-March 31, 2016

Redemption Period: April 14-June 14, 2016 (Pre-order May 1 & new catalog June 1)!

Demonstrators will be able to redeem their Sale-A-Bration rewards on a demonstrator order during the redemption period.

Sale-A-Bration

DEMONSTRATOR REWARDS

SALES

Sales Rewards*

Sale-A-Bration Retail Sales/CSV	# of Catalog Products	Catalog Product Value
\$500/500	1	\$25 value or less
\$1,000/1000	2	\$30 value or less
\$2,000/2000	3	\$40 value or less
\$3,000/3000	4	\$40 value or less
\$4,000/4000	5	\$40 value or less
\$5,000/5000	6	\$40 value or less

*Sales targets are shown in the retail and CSV amounts for easy reference. Rewards listed per sales tier are not cumulative; each tier will earn you one more product. For example, if you reach the \$3,000 tier, you will receive a total of four catalog products (not ten), each with a value up to \$40.

Boosting Sales in the Final SAB Days

Why YOU want to take advantage of the final days of SAB!

Hobbyists - Demo Sales Rewards. Meet minimums with a easier to obtain outside sales. Reach Bronze Elite or take advantage of 25% if you are already Bronze Elite. New annual catalog & pre-order around corner.

Business - Demo Sales Rewards. Capitalize to reach next level of commissions, flex points and title.

Why CUSTOMERS want to buy in the final days!

1. Last Chance! Sale-A-Bration ends March 31. Build excitement on blogs and social media, live events, email and phone
2. Retiring 2014-2016 In Color products are in high demand. Share new & past samples. Share a poll (like we did on the Pals Chat). Blackberry Bliss and Lost Lagoon are clear favorites. Work it!
3. Get a free stamp in the April Paper Pumpkin. Available to everyone (current and new Paper Pumpkin subscribers. Must sign up by April 10.
4. Add to that - 3 month pre-paid Paper Pumpkin on sale (\$55 includes shipping) during SAB and earn a free SAB. Share March video, Sarah's 1 million video.
5. Schedule an open house or card class featuring new SAB sets.
6. Even easier. Schedule a Facebook party for customers. Combine reminders with marketing (prizes, fun, specials). Polls. 1 hour or daily specials (spend X and get X at \$75—will spend \$100 for 2nd SAB), share SU ideas and videos, share your own ideas, customers can submit their own work for a drawing. Use a Host Code
7. Come up with samples for products totaling \$50 or more . . . bundles are a good starting point because the 15% savings motivate PLUS a free SAB gift. Short on time? Use SU samples.
8. Build \$50 packages around the weekly deals. Discount and FREE SAB gift.

Sale-A-Bration
DEMONSTRATOR REWARDS

RECRUITING

Recruiting Rewards

Number of Recruits

Reward for Recruiting

1st Recruit

Any catalog product valued up to \$25

2nd Recruit*

15,000 Flex Points

*15,000 Flex Points (That's in addition to the catalog product you earn for your first recruit!)



I'm offering ALL levels of the Pals (1-3) a FREE stamp set of your choice if you "recruit" a third person during the course of Sale-a-Bration. Your first, second and third recruit ALL must have joined through you between Jan. 5 and March 31, 2016. Limit of 1 stamp set per Pal.

PLEASE NOTE: It will be up to you to claim your 3rd Sale-a-Bration recruit per the rules and dates above by completing the Pals Rewards form.

Deadline to redeem: Oct. 15, 2016.

Community Building in the Final SAB Days

Why YOU want your customers to join!

It's easier during SAB. Customers are motivated to get the kit during SAB! More free products and future discounts.

For hobbyists - SAB Demo Rewards, Mary's free with three, fun, ideas & friendship in our community.

For business - SAB Demo Rewards, Mary's free with three, Building your community is critical for long term income stream. Only 25% of my income know comes from sales. This is a key opportunity to grow and determines much of the Stampin' Up! year.

Why CUSTOMERS want the kit!

1. More FREE Stuff! \$30 SAB Product Bonus with the kit.
2. Share 15% off bundles OR “customize your own bundle and get up to \$56 in free product and free shipping!
3. No risk. No obligation.
4. Creative resources and inspiration.
5. Access to the Pals community in levels 1-3
6. Remove fear . . . offer the kit as an introduction not as a business opportunity!
7. Discounts on future orders.
8. Chance to order new products a month before anyone else.

NAME THE STAMP SET
\$25 Shopping Spree

loads of thanks



You're Sublime

