



Pals October 2015 Webinar



STAMPIN' UP! NEWS & PROMOTIONS

NEWS

- New demonstrator reports are here. Under my business > my reports. Videos under my reports and posted today on the chat.
- Flex points sneak peek – see a snippet of what you can get with your flex points. More details next week.
- Weekly deals will now be available while supplies last only (until further notice). This is to reduce the risk of backorders, better manage orders and shipping times.
- Deb Valder is the 10th demonstrator to reach one million dollars in sales.

PROMOTIONS

- Extra Stampin' Rewards. Ends November 9th. \$300 in sales, earns an extra 3% in Stampin' Rewards. \$45 (15%) vs. 36 (12%) Applicable on demonstrator, workshop, customer and on-line orders.



MARK YOUR CALENDAR

Oct. 15: OnStage Registration closed today.

Oct. 21: Stampin' Up! closed for innovation day.

Oct. 22: Flex Points Program Announcement (and points are live)

Nov. 1: Occasions Catalog mailing selector available - details.

Nov. 1: Sale-a-Bration brochure mailing selector available - details.

Nov. 9: Last day of extra Stampin' Rewards promotion.

Nov. 12-14: OnStage Live in Brussels (Occasions Catalog posted on-line soon after)

Nov. 14: OnStage Local

Week of Nov. 16: Complimentary Occasions catalog shipped to Demonstrators (can take up to 3 weeks).

Nov. 18: Stampin' Up! closed for innovation day.

Nov. 26: Stampin' Up! closed for Thanksgiving Day

Nov. 27: Stampin' Up! closed for the Day after Thanksgiving

Nov. 30: Occasions catalog mailing selector closes - details.

Nov. 30: Sale-a-Bration brochure mailing selector closes - details.

Dec. 3: Occasions catalog 8-packs available to order, item codes will be provided at this time.

Dec. 3 - Jan. 4: Occasions catalog pre-order.

Jan. 5. Occasions Catalog and Sale-A-Bration promotion begin



STAMPIN' UP! TRAINING SCHEDULE

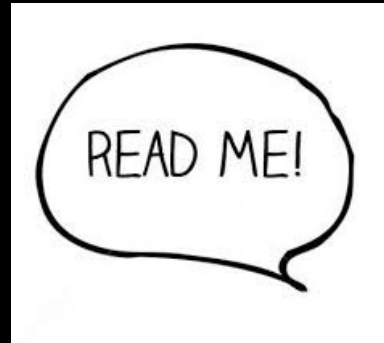
WEBINARS

- Five Questions

An ongoing [video series](#) where we'll give you a behind-the-scenes look at the people, products, and programs at Stampin' Up! If you would like to participate in the next Five Questions video, please submit questions (using the link below) about Stampin' Up! promotions by 19 October.

<https://www.surveymonkey.com/r/CCPLWLG>

REMINDER



- EVERY TUESDAY - Stampin' Up! updates and Succeed Weekly.
- EVERY THURSDAY – Pals Weekly Bulletin.

NEW! Printable compensation chart

- Important note: the link in the Pals Weekly Bulletin today did not come through correctly.
- Here is the corrected link.
[Printable compensation chart](#)

To DBWS or not to DBWS?

- As of Oct. 1, demonstrators will get a full commission on on-line orders whether they have a DBWS (Demonstrator Business Web Site) or not. However, the personalized direct links that many of us use for customers to shop in our on-line store, categories like Weekly Deals or specific products ONLY take customers to WITHIN our store IF we have a DBWS (one of the benefits of the DBWS at \$12.95/month). If you don't have a DBWS, SU ignores your demonstrator number in the link and takes the customer to the general Stampin' Up! store or product (including mystampinblog). Note that the personalized direct links all include "dbws" in them to ensure this happens.
- The good news (in addition to earning a full commission on all on-line orders) is that if you do NOT have a DBWS, a customer can simply login from the SU store website, select you as their demonstrator and place their order. Not quite as convenient for marketing (I love the personalized links and use them on my blog) or easy to use (a couple more clicks) but still a great way to rally extra sales with minimal work! I highly recommend you share our weekly deals and new promotions along with a link to the SU store as well as quick instructions on how to order thru you.

3 steps for an on-line order without a DBWS

1. Click the Stampin' Up! store link. <http://www.stampinup.com/ECWeb/default.aspx>
2. Create an account (if they don't have one) and select you as their demo or login to their account.
3. Place their order.

DON'T MISS OUT!

IMPORTANT TIP: In order to be found when a customer places an on-line order and needs to select you as their demonstrator, you must have opted IN for the Demonstrator Directory. This option requires a customer know your name and location. It can be found on the demonstrator website: My Business/My Profile/Referral Policy Agreement (on the right).

Only demonstrators WITH A DBWS (another benefit of the DBWS) are eligible to be found using the “Demonstrator Locator.” This option allows a customer to find you based on their location. I suggest you opt-in on both but recognize that you’ll only benefit from the Demonstrator Locator if you have an active DBWS.

NO NEED FOR A DBWS FOR THE STARTER KIT: There is a unique link available for all demonstrators to use for new team members/the \$99 kit that does not require a DBWS. It takes customers directly to the IDA (Independent Demonstrator Agreement). It looks like this but you would substitute your demonstrator ID for the last 7 digits. It's an easy way for someone to sign up on-line.

<https://ida.stampinup.com?demoid=2026178> (changing to your own demo ID number for the last 7 digits)

Q&A on the new Compensation Plan



TRIVIA

\$25 Shopping Spree



Santa's Gifts

THANK YOU
merry merry much

and wishes for
a wonderful
NEW YEAR

Lots of love at
CHRISTMAS

