

### Pals July 2015 Webinar



### STAMPIN' UP! NEWS & PROMOTIONS

### **NEWS**

- The 2015 holiday catalog will be unveiled at Convention.
- Attendees will have the opportunity to participate in our Product Purchase Premiere.
- All Demonstrators will be able to view the holiday catalog online Thursday, July 23.
- Complimentary copy mails the week of July 27 (can take up to three weeks to deliver).
- Watercolor Wishes card kit soon to go on backorder
- Use Stampin' Rewards towards starter kits!
- Updates have been made to DBWS (bugs have been fixed).
- Be sure to read the Pals Weekly Bulletin & SU updates

### **PROMOTIONS**

 Bonus deals: June 30-August 3. Extra Weekly Deals up to 30% off (limited supplies at the discounted prices) and extra Clearance Rack items up to 60% off.



### MARK YOUR CALENDAR

July 7-13: Weekly Deals

July 14: Registration opens for OnStage Live and OnStage Local.

July 16: Pals July Webinar Gathering - Key Topic: Making the Most of the July - Sept. Transition Period

July 22: InkBig/Pals Sip & Swap Salt Lake City

July 22: Pals 2015 Convention Card Swap

July 23: Demonstrator Support will be closed

July 23-25: 2015 Inspire, Create, Share Stampin' Up!'s Annual Convention

July 23-28: Product Purchase Premiere (exclusive to convention attendees)

July 24: Demonstrator Support open 8:30 am – 5 pm (MT)

July 28: More Paper Pumpkin Past Kits and refills available for current subscribers.

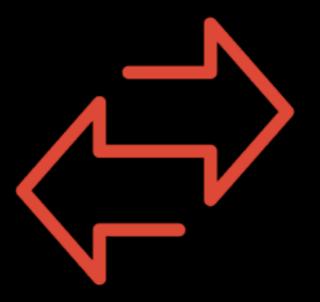
July 31: Last day to redeem free stamps for recruiting in June.

Aug. 4-31: Holiday catalog pre-order begins. More details from SU on Aug. 4.

Aug. 12: Pals Blog Hop



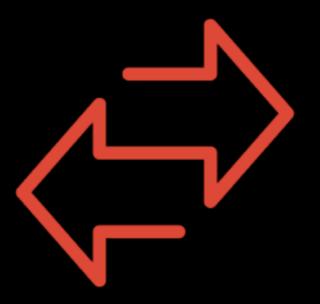
### TRANSITION PERIOD DATES JULY 1 – SEPTEMBER 30, 2015



SALES PERFORMANCE BONUS: SAME. \$10000 SALES = \$500 BONUS ACHIEVER'S PERFORMANCE BONUS: Discontinued on July 1, 2015.

RISING STAR PERFORMANCE BONUS: Discontinued after June 30, 2015.

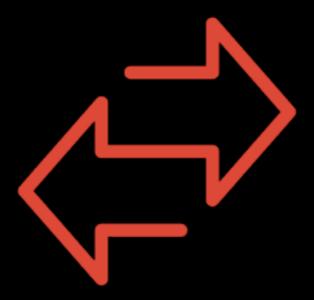
ANNUAL REWARDS: Will be given at Convention 2015 and discontinued after.



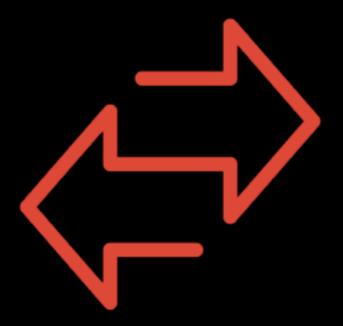
### WHAT DOES NEXT ACTIVE UPLINE MEAN?

# IF THERE'S A GAP, THEY ROLL UP FOR INCOME & REWARDS. THEY DO NOT CHANGE POSITION OR LEVEL





# RECRUITING PERFORMANCE BONUS 2 first-level (or you are the next active upline) promotions to Senior Associate = \$500 cash



### LEADERSHIP PERFORMANCE BONUS

1 first-level (or you are the next active upline) promotion to

Supervisor or up = \$500 cash

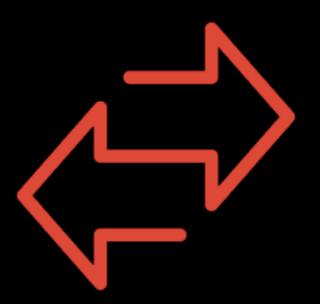


### INCENTIVE TRIP POINTS

If you earn 10,000 points, you will receive \$500. This cash bonus can only be earned once.

Points can be earned as follows:

Category	Points Earned (US)	Points Earned (CA)
Commissionable sales dollar	1	1
Promotions to senior associate	1,500	2,000
Promotions to supervisor/consultant	2,500	3,300
Convention attendance	500	650



#### TRANSITION QUICK START REPLACES STAMPIN' START PROGRAM

WHO: Applies to those who joined between April 1 and June 30, 2015. Meet one or both of the following requirements:

- Sell \$900 during the first full three months will earn two stamp sets.
- Sell \$1,800 during the first full six months will earn 10,000 flex points.
- Flex points earned will be available for redemption after Nov. 1

IF JOIN ON OR AFTER JULY 1, CAN EARN QUICK START PER THE FLEX ACCOUNT DOCUMENT ON THE NEW COMPENSATION PLAN



DOWN TO THE WIRE

\$1800 in rolling sales = 25% discount or instant income starts Oct. 1

## Coming October 1!

- Hassle-free on-line ordering for customers.
- Full commission for online orders. No DBWS required.
- Share "how easy it is" with a link in every message.

## TRIVIA \$25 Shopping Spree



### That Thing You Did

